

Bikes Hikes n' Brews

MUSIC FESTIVAL

HELENA MONTANA

SPONSORSHIP PACKAGES

◆ The Hero Dirt

The Hero Dirt is the premier level sponsorship level for the Bikes Brews n' Blues Event. **Hero Dirt** is the tacky dirt that Helena is famous for and mountain bikers will travel great distances to experience. A nice evening rain the night before a day of sunny riding produces the best Hero Dirt. Coming in at the Hero Dirt level makes you our hero.

This sponsorship level includes:

- ◆ **Optimum** stage area banner placement.
- ◆ **Optimum** bike shuttle banner placement.
- ◆ **Six non-transferable festival passes** to the VIP area at a pre-sale value of \$99 each
- ◆ **Mention and thanks** between all stage acts.
- ◆ **Exclusive rights** to distribute materials and hang posters on the trail rider shuttle.
- ◆ **Option** to have a 10x10 staffed area at the festival to share information about your business.
- ◆ **Event website logo** recognition and link.
- ◆ **Social media post** recognizing your Hero Dirt Sponsor.
- ◆ **Logo featured** on posters distributed throughout Helena and Montana.
- ◆ **VIP seating** on the Trail Rider shuttle.

The Hero Dirt Sponsorship is available for \$1000 (this can be exclusive to your industry for \$3,000) and will be limited to four businesses and will be sold on a first come, first served basis.

● Show Me the Horse

Named after one of the Helena-areas favorite downhill routes, the **Show Me the Horse** is the festival's mid-level sponsorship opportunity for the Bikes, Hikes & Brews Event.

This sponsorship level includes:

- **Banner displayed** at event.
- **Banner displayed** in camping area.
- **Eight non-transferable festival tickets** at a pre-sale value of \$29 each.
- **Mention and thanks** a minimum of six times on stage throughout the festival
- **Event website logo** recognition and link.
- **Social media posting** recognizing your Show Me the Horse sponsorship.
- **VIP seating** on the Trail Rider Shuttle.

The Show Me the Horse Sponsorship is available for \$500 and will be limited to five businesses and will be sold on a first come, first served basis.

▶ The Blue Flow

A flow trail - a mountain bikers dream. No breaks, perfect turns and the breeze through your helmet. The flow trail is our entry level sponsorship for the Bikes Brews & Blues Festival. This flow is blue, of course, because it's a Blues Festival.

This sponsorship level includes:

- ▶ **Banner displayed** at event.
- ▶ **Five non-transferable festival tickets** at a pre-sale value of \$29 each.
- ▶ **Mention and thanks** a minimum of six times on stage throughout the festival
- ▶ **Event website logo** recognition and link.
- ▶ **Social media posting** recognizing your Blue Flow sponsorship.

The Blue Flow Sponsorship is available for \$250.

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HELENA  MONTANA

Business Name: _____

Contact Person: _____

Phone: _____ Email: _____

Web Site: _____

Facebook URL: _____

Sponsorship Level:

- The Hero Dirt ***
- Show Me the Horse**
- The Blue Flow**

* If you are a Hero Dirt Sponsor will you be taking advantage of your 10x10 booth during the event?

- Yes**
- No**

Authorized Signature: _____ Date ___/___/___

Print name clearly: _____

Please email your logo in a high resolution format to heidi@mtascensionproject.com.

Unless other arrangements are made, sponsorship funds are due June 30.
Checks should be made out to Lewis & Clark Brewing Co.

Heidi OBrien will be in touch to collect other assets,
provide deadlines and deliver comp event tickets.

THANK YOU
for your support!

Cheers!